
The Role of Culture and "Jihadi" Management in realizing of "Jihad-e eghtesadi" for Socioeconomic development of pasturalism community

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Abstract:

Pastoralism community has been known as " Revolution's reserves" so far. With the consideration of the importance of this community in the country, "Jihad-e eghtesadi" should be considered, too. Pastoralism community with 212,000 households and 1.2 million population, has 32 million hectare of pastures and 28% of the country's livestock population. They produce about 35% of country's handcraft productions and about 20% of country's protein needs. There is a major part of Iranian traditions and microcultures in this community, therefore it should be paid more attention to this community.

The goal of this essay is to clarify the role of "Jihadi" culture and the practical ways to sociocultural development of pasturalism. The research has been made based on descriptive - analytical method .

The results show that with the consideration of historical, social and economical role of pasturalism community in the country and with the usage of domestic knowledge and the renewal of culture and rich values of this community, it should provide a more joyfull and more efficient life for them. For the achievement to this goal, the developmental models specially those submodels including the subject of livestock, pastures and yielding water should be used.

Keywords: Jihad-e Eghtesadi, pasturalism community, sustainable development, livestock, pasture